



2023 Consumer Promotions

Quarter 3

Sizzling Summer Sale

August 28-September 11
15% Off Select Products

Featured Products:

- All Fire Pit Tables

Additional Details:

- Dealers can get 7.5% off their cost of the product
- If distributor is used, the retailer will cover half of the discount, and the rest is split 50/50 between OGC and the distributor

Marketing & Tracking:

- Tracking sheet
- Campaign info sheet
- POP materials
- Social media posts

Fall-ing Into Savings

October 1-October 31
\$200 or \$300 Rebate

Featured Products:

- Products in trade partner's inventory
- New orders

Additional Details:

- Receive \$200 instant rebate on OGC Fire tables under \$2,500 (MSRP) or \$300 instant rebate on tables over \$2,500
- Trade partner receives \$100 credit for tables under \$2,500 and \$150 credit for tables over \$2,500
- If distributor is used, the retailer will cover half of the discount, and the rest is split 50/50 between OGC and the distributor

Marketing & Tracking:

- Tracking sheet
- Campaign info sheet
- POP materials