

## The Outdoor GreatRoom Company

To: Outdoor GreatRoom Trade Partners

Re: Online Campaigns

The Outdoor GreatRoom Company occasionally runs promotions on our website that won't always coincide with our Trade Partner promotions. As always, we make it easy for customers to purchase our products and a lot of the time, this entails seeing the product in person. We will always make it easy for the customer to find your showroom.

If a customer comes in with an email or other ad showing the promotion, you can match the price. OGC will cover half of the discount on orders with a digital promotion match requested. To receive the credit, fill out the order tracking sheet and attach a copy of the invoice.

If a distributor is involved, the retailer will cover half the discount, the distributor 25% and OGC 25%.

As always, orders received on our website will be reviewed and if a premier trade partner is located within 15 miles of the order, we will issue a 15% credit of the order to the trade partner.

If you have questions about matching OGC's online promotions, please contact marketing@outdoorrooms.com.

Thank you for your business and on-going partnership with us.